

Quality Policy Statement

Precision Colour Printing (PCP) entrepreneurial actions are determined by their endeavour to meet the requirements of the customers, employees, and shareholders to the best of their ability. In that respect, the understanding of quality extends well beyond the physical characteristics of the products marketed. The aim and objective of achieving the requirements of the ISO 9001 quality management standard underpins the strategic direction the business.

The management of the business is based on the fundamental values and best practice management principles. The aim of which is to maintain and improve the profitability of the company by means of sustained growth to ensure the Company's long-term existence.

Quality is their obligation but is not an end in itself. Quality must always be considered in terms of economy and efficiency and enhances the company's market position and impacts directly on our economic success.

PCP offer customers innovative, tailor-made solutions and services to meet their individual requirements. Not only is the quality of our products a crucial criteria for economic success and long-term improvement, management of the environmental aspects, climate protection and health & safety at work are also equally crucial. Their approach is that of moderation and responsibility.

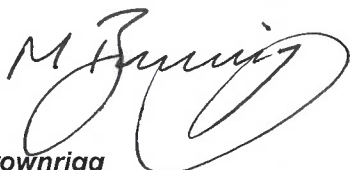
Quality Management System

The responsibility for the maintenance and continuous development of the Quality Management System (QMS) lies with the Directors, Department Managers, Sales Offices and Operations. The work of PCP employees directly impacts the quality of our products and consequently all employees are encouraged to implement the requirements of our QMS and to actively engage in a committed manner.

Principles

The actions on behalf of PCP customers, suppliers, employees, and shareholders are aimed at achieving business/quality objectives, and derive from a solid foundation of the following principles:

- Precision (zero defect strategy) when performing activities of any nature.
- Loyalty and reliability in business relationships with customers and suppliers.
- Purposeful management to meet our demanding standards which in turn meets the strategic direction of the business.
- Employee satisfaction and employee motivation by empowerment, training, and appraisal,
- Decision-making based on the balance of risk and probability.
- Systematic identification, control, and adjustment of all business processes.
- Ability to give and receive criticism in the quest for continual improvement.



Mark Brownrigg
Managing Director

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